

Our Staff

We thought you might like to know a little bit about us

Our People



Dr James MacAskill BSc, PhD, MBA, FRSA, FCMI, FGMN

Academic Advisor

Dr MacAskill has over 30 years experience of academic research and tuition. He has helped develop and commercialise:

- University programmes
- English language programmes

He established the Centre for Environment and Rural Affairs and CIPS centre of excellence at Writtle College .

Specialist Skills

- Building Trust and shared ownership programmes
- Broad experience of integration across operational departments
- Interim management at director level.
- Directing regeneration and transformational programmes
- Strategic reviews and change management programmes
- Delivering strategic management and leadership development training
- Building project and programme management competence
- Facilitating culture change and communication cascades
- Managing risk associated with validation, quality audits and reviews

He has worked across cultures including North America, Scandinavia, Old and New Europe Russia, Middle East and the Far East. Dr James MacAskill acts to advise us on complaints as a final solution before appealing to CIPS themselves.



Judith Hay

BA (hons), TDLB, Graduate in Prince 2, FGMN

Published author of over 20 educational books and national award winning manager of distance learning, she has worked in education for over 15 years. A specialist in psychology, Leadership and Management, and operational use of IT, her passion is for people to learn, really learn and not just hold a piece of paper. With 50% of University leavers not having jobs Judith would argue that the piece of paper isn't always worth as much as people think it is. Judith is responsible for the overall delivery of CIPS at the Educational Academy



Wayne Herring

MSc, MCIPS

With over twenty years teaching experience at Southall, Watford, Harlow and Writtle colleges and was an examiner with Chartered Institute of Purchasing and Supply for five years. He is now our lead tutor

Wayne is the Director of one of the largest CIPS trainers in the UK. He has many years industrial experience in purchasing and has worked for TI Raleigh in Nottingham, Providence Capitol in Birmingham and Astron On Line in Huntingdon. He is Training Consultant to many organisations including the Office of Government Commerce and Arrow Electronics

Sarah Baker

Responsible for our accounts and customer service here at the Educational Academy. Sarah is new to the company but a delightful addition and someone who keeps a cool head, having originally worked in a police control room

James Ling

MBa, FGMM

A vital link in our delivery, James is responsible for our websites and the technical side of our on line delivery. His background of IT at blue chip companies like Dixons makes him invaluable to us

Specialises in

- IT strategy
- Outsourcing
- Implementation of IT infrastructure
- Senior stakeholder engagement
- Changing perceptions and roles of IT within the business environment
- Reducing IT costs whilst increasing business value
- Championing proactive value adding service